

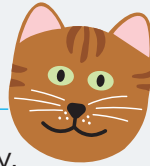


HOW MUCH SHOULD I FEED MY CAT?

Did you know that maintaining a healthy body condition can help your cat live longer? That's why learning what and how much to feed your cat is so worthwhile.

Consider these **4** FACTORS

1 AGE & LIFE STAGE. From curious kitten to cuddly senior and every year in between, there's a Cat Chow for every cat.



2 WEIGHT. Is your cat chubby, skinny, somewhere in the middle?

3 ACTIVITY LEVEL. Cats that mostly nap all day require fewer calories.

4 INDOOR VS OUTDOOR. Indoor cats usually require fewer calories than outdoor cats.



Assess and adjust

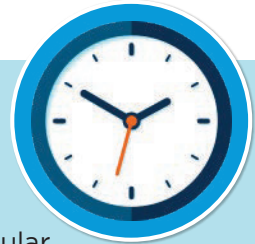
Monitor your cat's habits to determine if adjustments are needed. Is your cat...

- leaving food in the bowl?
- hungry in the middle of the night?
- cleaning bowl, but gaining weight?
- eating happily and maintaining a healthy weight and activity levels?



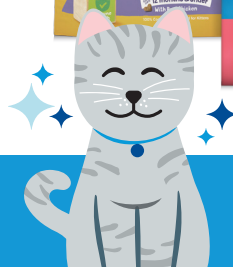
For starters, check the feeding chart on the *package*

Match your cat's weight to the recommended calories or quantity per day. Then spread the allotted amount across the day's meals.



HOW MANY TIMES A DAY?

Some cats, kittens in particular, prefer multiple small meals. Others prefer twice-a-day feedings. Choose what works best for you and your cat. *(When feeding wet food, make sure your cat finishes it within **30 minutes** to avoid food spoiling.)*



Purina Cat Chow. Nourish a Lifetime.

NOTE

Cats can go up to 48 hours without eating. But if your cat hasn't eaten in more than 48 hours, work with your veterinarian to figure out why.