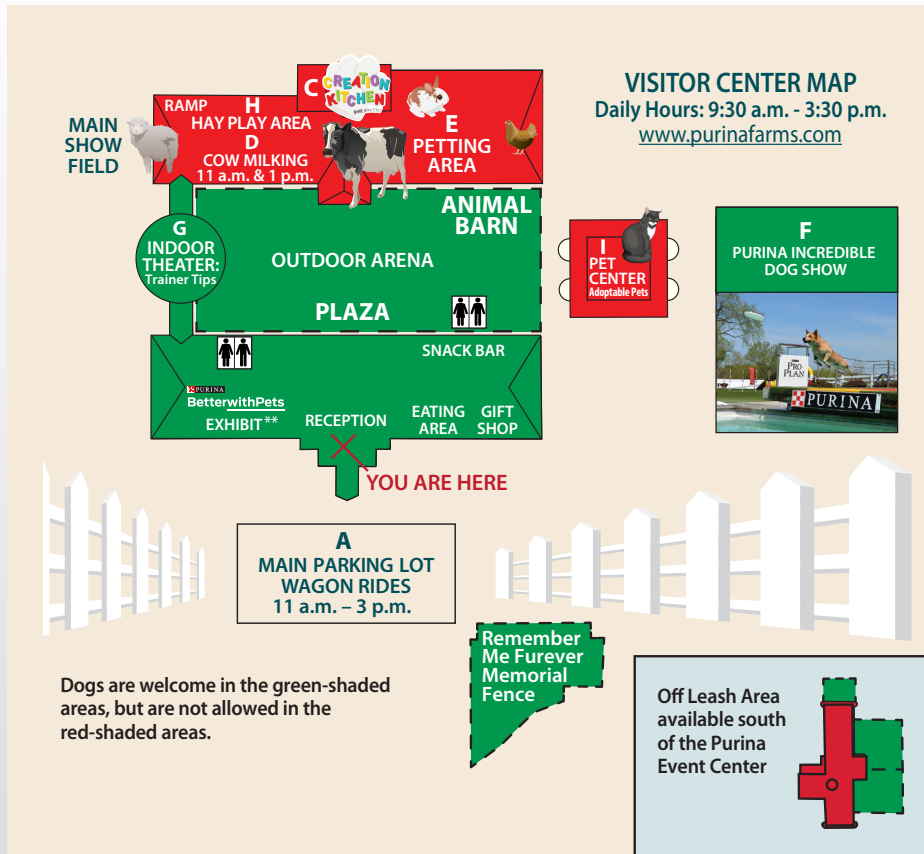




Top 20 Things You Should Know

We are thrilled you have decided to visit one of St. Louis' favorite family-friendly destinations. We want to make your visit as enjoyable as possible, so we've put together a list of the Top 20 things you should know about Purina Farms. If you have any questions, feel free to call us, Mon-Fri between 9:00 a.m.-4:00 p.m. at 1-888-688-PETS (7387). We look forward to seeing you soon!

- 1) The address for Purina Farms is 500 William Danforth Way, Gray Summit, MO 63039.
- 2) To travel to Purina Farms, take Hwy 44 West or East to Exit 253. Go ¼ mile North on Hwy 100. Make a left on Hwy MM and proceed to the entrance of Purina Farms, which is less than a mile on the left.
- 3) The property features include:
 - Visitor Center - educational and entertaining activities for pet lovers of all ages
 - Purina Event Center - dog and cat events, including conformation shows and performance trials open to spectators.
 - Multiple outdoor event areas where dog clubs and other organizations regularly host events. Please specify to the guard at the front entrance gate, your intended destination, so you will be directed to the right place.
- 4) Outside food and beverage are not allowed on property. Concession options are available.
- 5) The Purina Event Center is handicap accessible, along with most areas in the Visitor Center. We're happy to accommodate any of our guests needs.
- 6) Admission to the Visitor Center is always free, but there may be a charge for parking during special events. Reservations for the Visitor Center are only required for large groups of 15 or more and field trips as well as when noted for special annual events. To make reservations, call 1-888-688-PETS (7387), Mon-Fri between 9:00 a.m.-4:00 p.m.
- 7) The Visitor Center operates Mid-April through October from 9:30 a.m.-3:30 p.m. Wednesday-Sunday.
- 8) The Incredible Dog Arena is adjacent to our Visitor Center. It features canine performances of dog diving, agility and flying disc (weather permitting).
 - Performances are at 10:30a.m. and 1:30 p.m. each day we are open.
- 9) Cow-milking demonstrations take place at the Visitor Center each day we are open.
 - Milking times are 10a.m. & 1p.m. Space is limited, so please arrive at the milking area 15 minutes prior for a good spot.
- 10) Other Visitor Center activities include wagon rides, interactive exhibits, animal petting arena, gift shop, snack bar, hayloft play area and an indoor theater. Our outdoor plaza at the Visitor Center is perfect for enjoying a bite to eat and our gift shop features a variety of collectibles and apparel as well as pet food and toys.
- 11) Honor your pets who have crossed the rainbow bridge and keep their memory alive by placing your pet's tag, or a replica one that can be purchased at the Purina Farms gift shop, on a dedicated memorial fence on property. For a small donation, your personalized tag will hang on the fenceline for all pet-loving guests to read and remember forever.
- 12) The interactive Better with Pets Exhibit at the Visitor Center shows why life is better with a pet. The exhibit fosters a greater appreciation for pets, a better understanding of proper pet care and a desire to get more involved in the pet welfare cause.
- 13) You are welcome to bring your dog to Purina Farms, but you must abide by the guidelines stated in our Visiting Pet Guidelines. Link to guidelines at <http://purina.com/about-purina/purina-farms/visiting-pet-guidelines>. Enjoy walking your dog around the rolling hills of our beautiful property.
 - You are limited to the areas you may go at the Visitor Center. The Animal Barn and Pet Center are off-limits for the safety of our resident animals.
 - Unless you are competing, you may only bring your dog to the Purina Event Center during events designated as dog-friendly for the general public as stated on our online event calendar.



Daily Activity Schedule

11 a.m.–3 p.m.	Wagon Rides (Main Parking Lot)	A
Ongoing	Better With Pets Exhibit**	B
Ongoing	Kids Creation Play Kitchen (Second Floor Animal Barn)	C
10 a.m. & 1 p.m.	Cow Milking (Animal Barn)	D
Ongoing	Petting Area (Animal Barn)	E
10:30 a.m. & 1:30 p.m.	Incredible Dog Shows (Incredible Dog Arena)	F
12:00 p.m.	Trainer Talk with a Purina Farms Dog Trainer <small>intended for pet lovers ages 10 and up in the Indoor Theatre. Presentation followed by Q & A</small>	G
Ongoing	Hay Play Area (Animal Barn)	H
2:30 p.m.	Adoptable Pets Meet and Greet at the Pet Center	I

No outside food or beverages permitted.
**No food or beverage allowed in the exhibit area.

Nestlé Purina is committed to providing a safe and healthy environment to promote the health and well-being of all who work or visit Purina Farms. Smoking tobacco and the use of electronic cigarettes or similar smokeless devices are not permitted in any facilities on the property.

- 14) A list of local restaurants and hotels close to Purina Farms is located on the Purina Farms website.
- 15) Purina Farms is a fun and SAFE place to visit. Our property features its own storm alert siren, 24 hour security and a public address system.
- 16) You can host your child's birthday party at Purina Farms. Call the reservation line or visit purinafarms.com to learn more about our indoor and outdoor packages and reserve your date.
- 17) Each year, Purina Farms hosts several annual special events. Mark your calendars for the following (parking fees may apply):
 - Springtime Village (March or April)
 - Responsible Pet Owner Day (April)
 - Canine Games (October)
 - Howl-o-ween Fest (October)
 - International Cheese Wine and Canine Festival (November)
 - Frosty Paws Festival with Cold-Nosed Candids (December)
 - Dog Day Out (June & September)
 - Practice Sessions and Pups on the Patio - select dates throughout the year. Check the Purina Farms online event calendar for details.
- 18) Purina Farms features the "Pets In The Community Program".
 - Our trainers and their amazing dogs visit schools, hospitals and other community places promoting responsible pet care, entertaining audiences with high-flying performances and sharing the life-enriching health and wellness benefits that come from positive interactions with animals.
 - Find out more by emailing us at purinafarms@purina.nestle.com.
- 19) Purina Farms works very closely with local animal welfare organizations to find forever homes for adoptable pets. Stop by the Pet Center to meet adoptable dogs and cats and learn more about our partnership with Franklin County Humane Society, APA of Missouri, and Open Door Animal Sanctuary or meet some of our foster farm animals from Longmeadow Rescue Ranch in our Animal Barn.
- 20) Nestlé Purina PetCare Company is proud to offer Purina Farms, a fun family-friendly destination for pets and kids, to the local community.